

DESCRIPTION OF THE PERSONAL DATA FILE

Description of the Personal Data File (Rekisteriseloste) in accordance with the Finnish Personal Data Act.

Register holder

Oulun Seudun Ampumaurheilukeskus ry (OSAK)
Haukkasuontie 23
90450 Kempele

Person responsible for the register

Timo Haataja
+358 40 5510029
timo.haataja@ruutikangas.fi

Official name of the register

Customer register of Oulun Seudun Ampumaurheilukeskus ry

Purpose of the register and usage of personal data

Personal data from the register may be used for the following purposes:

- Processing and archiving customer orders
- Managing and developing customer relations
- Providing services to customers
- Developing customer service
- Marketing
- Analytical and statistical work

The data in the register may be used by OSAK to target advertising to its customers, without supplying the data to outside parties. OSAK may use cooperation partners for customer care and service delivery. Some register data may be transferred to partners' servers due to technical requirements. This data will be used solely for OSAK customer care and service delivery via technical interfaces.

OSAK has the right to publish data from the register in an electronic or printed list, unless this has been specifically forbidden by the customer. Such a list refers to e.g. address labels for direct mail.

The information content of the register

The register contains the following information:

- Names
- E-mail addresses
- Postal addresses
- Phone numbers
- Information about placed orders

Regular destinations of disclosed data

Only OSAK has access to the data in the register, unless it uses an outside service provider to offer value added services. The data will not be shared with outside parties nor cooperation partners, unless required by debt collection, invoicing, or legal reasons. No personal data will be transferred outside the European Union, unless necessitated by justified technical reasons for enabling service delivery.

Personal data of a registered user will be deleted upon the user's request if there are no legal reasons, outstanding bills, or debt collection issues preventing OSAK from doing so.

Principles for data privacy protection in relation to the register

The data will not be shared with unrelated parties. Access to this digital information is protected using security systems, codes and passwords and it is stored in full accordance with good information security practices. The register is stored on a password protected server at suomalainenverkkokauppa.fi